



# The World Congress of Sociology of Sport

---

June 12-15, 2013

Conference Program



**a place of mind**  
SCHOOL OF KINESIOLOGY



**a place of mind**  
**THE UNIVERSITY OF BRITISH COLUMBIA**  
**Faculty of Education**

## Program at a Glance

	<b>Wednesday June 12, 2013</b>	<b>Thursday June 13, 2013</b>	<b>Friday June 14, 2013</b>	<b>Saturday June 15, 2013</b>			
08:30		Registration (Foyer)	Registration (Foyer)	Registration (Foyer)			
08:45		08:30 - 17:00	08:30 - 15:00	08:30 - 10:30			
09:00		Keynote Session (Salon A)  Professor Alan Bairner, University of Loughborough, United Kingdom	Concurrent Abstract Sessions 5 (Salons B,C,D,E,F)	Concurrent Abstract Sessions 9 (Salons B,C,D,E,F)			
09:15							
09:30							
09:45							
10:00							
10:15							
10:30		Coffee Break	Coffee Break	Coffee Break			
10:45							
11:00		Concurrent Abstract Sessions 2 (Salons A,C,D,E,F)	Concurrent Abstract Sessions 6 (Salons B,C,D,E,F)	Concurrent Abstract Sessions 10 (Salons B,C,D,E)			
11:15							
11:30							
11:45							
12:00							
12:15							
12:30		Lunch (Tuscany Room Lobby Level)	Lunch (Tuscany Room Lobby Level)	Lunch (Tuscany Room Lobby Level)			
12:45							
13:00							
13:15							
13:30							
13:45							
14:00		Concurrent Abstract Sessions 3 (Salons A,C,D,E,F)	Concurrent Abstract Sessions 7 (Salons B,C,D,E,F)	Concurrent Abstract Sessions 11 (Salons B,C,D,E)			
14:15							
14:30							
14:45							
15:00					Coffee Break	Coffee Break	Coffee Break
15:15							
15:30		Concurrent Abstract Sessions 4 (Salons A,C,D,E,F)	Concurrent Abstract Sessions 8 (Salons B,C,D,E,F)	Concurrent Abstract Sessions 12 (Salons B,C,D)			
15:45							
16:00	Registration (Foyer)						
16:15							
16:30							
16:45							
17:00							
17:15			Annual General Meeting (Salon A) 17:15 - 18:15				
17:30							
17:45							
18:00							
18:15							
18:30	Welcome Reception and Awards Ceremony (VISTAS 360, 19th Floor) 18:30 - 20:30	Vancouver Self-Guided City Walking Tour (Meet in hotel lobby) 18:30 - 20:15					
18:45							
19:00							
19:15							
19:30							
19:45							
20:00				Closing Dinner / Boat Cruise (19:00 - 23:30) Board between 19:00 - 19:20 on Pride of Vancouver at 450 Denman Street (15 minute walk from hotel)			
20:15							
20:30							
20:45							
21:00							
21:15							
21:30							
21:45							
22:00							
22:15							
22:30							
22:45							
23:00							
23:15							
23:30							

## Academic Program

**Thursday, June 13**

**Thursday, June 13: 09:00-10:30**

Room: Salon A	Theme: Keynote	Chair: Elizabeth Pike
---------------	----------------	-----------------------

09:00 SPORT, MUSIC AND SONG: WAYS OF SEEING ABORIGINAL IDENTITIES IN MODERN TAIWAN  
Alan Bairner

**Thursday, June 13: 11:00-12:30**

Room: Salon A	Theme: Sport Mega-Events	Chair: Robert VanWynsberghe
---------------	--------------------------	-----------------------------

11:00 PARTICIPATION LEGACY AND THE HOSTING OF MEGA-SPORT EVENTS  
Stephen Frawley

11:30 SOCIAL LEVERAGING OF ELITE AND MASS PARTICIPATION EVENTS: A CASE STUDY OF THE TOUR OF FLANDERS  
Inge Derom, Robert VanWynsberghe

12:00 MANDATING ACTION: LEVERAGING THE 2010 WINTER OLYMPICS  
Amanda de Lisio

Room: Salon C	Theme: Sport and Globalization	Chair: Patricia Vertinsky
---------------	--------------------------------	---------------------------

11:00 UNITED STUDENTS AGAINST SWEATSHOPS: SOCIAL PROTESTS AND GLOBAL ACTIVISM AGAINST SWEATSHOPS WHERE SPORTING GOODS FOR UNIVERSITIES ARE MADE  
George Sage

11:30 NAVIGATING BODIES, BORDERS AND THE GLOBAL GAME: FOOTBALL, OUT-MIGRATION & THE ADOLESCENT MALE BODY IN WEST AFRICA  
Darragh McGee

12:00 THE TRANSNATIONAL FLOW OF BODY CULTURES: THE GLOBALIZATION OF MODERN YOGA IN THE 20TH CENTURY  
Patricia Vertinsky

Room: Salon D	Theme: Sport Spectatorship and Fandom	Chair: Lawrence Wenner
---------------	---------------------------------------	------------------------

11:00 FEMALE FANS' EXPERIENCE OF THE SIGNIFICANCE OF THE SUPPORTERS' TRUST MOVEMENT  
Caroline Dunn

11:30 UNDERSTANDING GENDER RELATIONS AMONG SPORT FANS  
Katie Sveinson, Larena Hoerber

12:00 FEMALE RUGBY UNION FANDOM PLEASURES: ANALYSING CONTENT AND CONTEXT IN FOCUS GROUP TALK  
Camillia Obel

Room: Salon E	Theme: Sport Physical Activity and Ageing	Chair: Emmanuelle Tulle
---------------	---	-------------------------

11:00 SPORT, AGEING AND EMBODIMENT AMONGST SILVER SURFERS  
Belinda Wheaton

11:30 LIVING BY NUMBERS: PRESS REPORTING OF ELITE ATHLETES' AGEING  
Emmanuelle Tulle

12:00 THE EMBODIED PLEASURES OF PHYSICAL ACTIVITY IN OLDER AGE  
Noreen Orr, Cassandra Phoenix

Room: Salon F	Theme: Sport in Asia	Chair: Kimberly Schimmel
---------------	----------------------	--------------------------

11:00 SOCIAL CLASS AND SPORT  
Jiun-Jien Wang, Zi-Mei Yang, Chen Wen-Qin, Kai-Wei Lee

11:30 UNDERDOG BOXERS AS SOCIAL PRODUCTS: HOW NAMELESS FILIPINO PUGILISTS CONSTITUTE THE BOTTOM OF THE ASIAN BOXING MARKET  
Tomonori Ishioka

12:00 "BIG FOOTBALL PLAN": FOOTBALL POLICY IN TAIWAN (2010-2013)  
Liang Kun Min

**Thursday, June 13: 13:30-15:00**

Room: Salon A	Theme: Sport and Media	Chair: Steve Jackson
---------------	------------------------	----------------------

- 13:30 MEDIA FRAMINGS OF NORTH KOREA IN THE LONDON 2012 OLYMPIC GAMES  
Liv Yoon
- 14:00 THE METAMORPHOSIS OF "THE SICK MAN OF EAST ASIA": BODILY DISCOURSE IN THE CHINESE PRESS COVERAGE OF FOREIGN AND CHINESE ATHLETES AT THE OLYMPICS, 1984-2012  
Yiyin Ding
- 14:30 NATIONALISM AND THE NATIONAL BASKETBALL ASSOCIATION FINALS: AN ANALYSIS OF ANNOUNCER DISCOURSE  
Olan Scott, Dwight Zakus

Room: Salon C	Theme: Sports and Gender	Chair: Gertrud Pfister
---------------	--------------------------	------------------------

- 13:30 MALE GATEKEEPERS AS ACCESS POINTS TO PUBLIC SPACES FOR SOUTH AFRICAN FEMALE FOOTBALLERS  
Cassandra Ogunniyi
- 14:00 HARD CHOICES: CAREER PATHS OF MEN AND WOMEN IN (AND OUT OF) SPORT INDUSTRY  
Todd Crosset
- 14:30 SPORT, GENDER AND SOVEREIGNTY – A RESEARCH PERSPECTIVE  
Gertrud Pfister

Room: Salon D	Theme: Sports, Health and Risk	Chair: Agnes Elling-Machartzki
---------------	--------------------------------	--------------------------------

- 13:30 SPORT-ILLNESS NARRATIVES BY PATIENTS AND MEDICAL PROFESSIONALS  
Agnes Elling-Machartzki, Mirjam Stuij
- 14:00 INJURY AS A PERSONAL MATTER: VIEWS OF INJURY AMONG COLLEGE SOCCER PLAYERS IN KOREA  
Hanbeom Kim, Sun-Yong Kwon
- 14:30 CONTEMPORARY DANCE INSTRUCTORS' AND YOGA INSTRUCTORS' VIEWS ABOUT HEALTHY TECHNICAL TRAINING  
Pirkko Markula

Room: Salon E	Theme: Student-Athletes	Chair: Cora Burnett
---------------	-------------------------	---------------------

- 13:30 LISTENING TO THE VOICES: THE EXPERIENCES OF BLACK FEMALE STUDENT-ATHLETES IN CANADIAN HIGHER EDUCATION  
Danielle Gabay
- 14:00 A SELF-REFLECTIVE APPROACH TO UNDERSTANDING FORMER INTERCOLLEGIATE STUDENT-ATHLETES' EDUCATIONAL EXPERIENCES  
S. Jacob Houston
- 14:30 STUDENT-ATHLETES' UNDERSTANDING OF DOPING AND GENDER: THE ROLE OF MISPERCEPTIONS AND STEREOTYPES  
Charlene Weaving, Sarah Teetzel

Room: Salon F	Theme: Sport and Alcohol	Chair: Catherine Palmer
---------------	--------------------------	-------------------------

- 13:30 TOWARDS HEGEMONIC DRINKING: A NEW PERSPECTIVE ON THE SPORTS-ALCOHOL NEXUS?  
Catherine Palmer
- 14:00 BOOZING, BRAWLING, AND COMMUNITY BUILDING: SPORT-FACILITATED COMMUNITY DEVELOPMENT IN A RURAL ONTARIO COMMUNITY  
Kyle Rich, Corliss Bean, Zale Apramian
- 14:30 SPORTS FANS, ALCOHOL USE, AND VIOLENT BEHAVIOR  
Michael Ostrowsky

**Thursday, June 13: 15:30-17:00**

Room: Salon A	Theme: Sport, Politics and Policy	Chair: Tony Hwang
---------------	-----------------------------------	-------------------

- 15:30 "DANCE THEN WHEREVER YOU MAY BE": PERCEPTIONS OF 'SCOTTISHNESS' IN HIGHLAND DANCING IN GLASGOW, SCOTLAND  
Bethany Whiteside
- 16:00 TAEKWONDO AND POLITICAL IDEOLOGY IN TAIWAN: AN ANALYSIS OF HISTORICAL SOCIOLOGY  
Heng Hsin Lien, Tony Hwang
- 16:30 JUDO AND JAPANESE IMPERIALISM IN TAIWAN: AN ANALYSIS OF HISTORICAL SOCIOLOGY  
Chung Hsing Chen, Tony Hwang

Room: Salon C	Theme: Sport: Contesting Sovereignties	Chair: Judy Davidson
15:30	SEXUAL EXCEPTIONALISM: QUEER ATHLETIC PRIVILEGE AND THE POST- 9/11 INTERNATIONAL GAY AND LESBIAN ATHLETIC MOVEMENT Judy Davidson	
16:00	BODY SOVEREIGNTIES, GAY MEN AND STEROID USE Patrick Keleher	
16:30	EVERYONE CAN PLAY EXCEPT YOU: TRAVERSING THE BOUNDARIES OF SEXUAL SOVEREIGNTY IN SPORT Robert Owens	

Room: Salon D	Theme: Sports and Gender	Chair: Michele Donnelly
15:30	FEMALE BODIES ON SPORTS FIELDS: FEMALE APPAREL AS AN EXAMPLE Xue Yang, Zhimin Liu	
16:00	TIME FOR A CHANGE? BODIES, UNIFORM REGULATIONS AND THE FORMATION OF IDENTITIES IN FEMALE TRAMPOLINE GYMNASTS Rhiannon Lord, Carly Stewart	
16:30	THE INTENDED AND UNINTENDED CONSEQUENCES OF GENDER MARKING: THE CASE OF WOMEN'S FLAT TRACK ROLLER DERBY Michele Donnelly	

Room: Salon E	Theme: Sport and Race/Ethnic Identity	Chair: Bente Ovedie Skovgang
15:30	"INDIGENOUS HEARTS" THROUGH SPORT AT THE SAMI FESTIVAL RIDDU RIDÐU Bente Ovedie Skovgang	
16:00	SOAR: SPORT AND HIGHER EDUCATION FOR ABORIGINAL YOUTH Susan Lee	
16:30	EXPLORING ABORIGINAL YOUTH PRACTICES THROUGH THE PLAY PROGRAM Jared Kope, Alexandra Arellano	

Room: Salon F	Theme: Sport, Development and Peace	Chair: Cora Burnett
15:30	S4D EFFECTS WITHIN THE COMPLEXITY OF LIVE-REALITIES Cora Burnett	
16:00	WHEN ELITE ATHLETES ARE 'SOCIAL MOVEMENT ENTREPRENEURS': A STUDY OF HIGH PROFILE RUNNER INVOLVEMENT IN 'RUN-FOR-PEACE' EVENTS IN POST-CONFLICT KENYA IN 2008 Brian Wilson, Nicolien van Luijk, Mike Boit	
16:30	SPORT AS A CONTACT ZONE?: TROUBLING QUESTIONS ABOUT EASY SOLUTIONS Peter Donnelly	

**FRIDAY, JUNE 14**

**Friday, June 14: 09:00-10:30**

Room: Salon B	Theme: Sport Mega-Events	Chair: Robert VanWynsberghe
09:00	TRANSFORMING SOVEREIGNTIES: REGULATORY CAPITALISM, THE LONDON OLYMPICS AND BEYOND John Horne	
09:30	RETHEORIZING THE SPECTACLE: TOWARDS THE CRITICAL ANALYSIS SPORT MEGA-EVENT IMAGERY Caitlin Pentifallo	
10:00	SPORT, ALCOHOL AND PROMOTIONAL CULTURE: BRAND 'SIGN' WARS AT THE 2011 RUGBY WORLD CUP Sarah Gee, Steve Jackson, Michael Sam	

Room: Salon C	Theme: Social Class and Sport	Chair: Richard Gruneau
09:00	CAREER OPPORTUNITIES AND 'ENTREPRENEURIAL' RECREATION IN THE DOWNTOWN CORE: DISPATCHES FROM THE (REAL) CREATIVE CLASS Jay Scherer, Jordan Koch, Nicholas L. Holt	
09:30	TELEMARK SKIERS AS MODERN IDEOLOGISTS Eivind Skille	
10:00	"BRING ON THE DANCING HORSES!": AMBIVALENCE AND CLASS OBSESSION WITHIN BRITISH MEDIA REPORTS OF THE DRESSAGE AT LONDON 2012 Thomas Fletcher	

Room: Salon D	Theme: Sport, Culture and Advertising	Chair: Steve Jackson
---------------	---------------------------------------	----------------------

- 09:00 SOVEREIGNTY OF THE LIVING DEAD: ADVERTISING AND THE COLONISATION AND COMMODIFICATION OF SPORT CULTURE  
Steve Jackson
- 09:30 BEER AND BARBIE DOLLS: COMPARING THE DEMOGRAPHY OF AUSTRALIAN FOOTBALL VIEWERSHIP TO THE ADVERTISING CONTENT OF FOOTBALL BROADCASTS  
Hunter Fajak, Stephen Frawley
- 10:00 THE MEANING OF SPORT: A SOCIO-LINGUISTIC ANALYSIS OF ADVERTISING CAMPAIGNS FOR SPORT/ENERGY DRINK BRANDS  
Jung Woo Lee

Room: Salon E	Theme: Sport and Governance	Chair: Roslyn Kerr
---------------	-----------------------------	--------------------

- 09:00 APPEARANCE AND SURVIVAL IN A SPORT FULL OF PASSION, REGULATION OF FULL CONTACT MARTIAL ARTS  
Marianne Dortants
- 09:30 SEISMIC SPORT: A CASE STUDY OF SWIMMING, HOCKEY AND GYMNASTICS IN POST-EARTHQUAKE CHRISTCHURCH, NEW ZEALAND  
Roslyn Kerr, Janine Gainsford, Jess Bould, Greg Ryan, Chris Hutchinson
- 10:00 DEVELOPMENT OF SPORTS POLICY MAKING IN PORTUGAL- A MESO-LEVEL APPROACH  
João Carvalho

Room: Salon F	Theme: Doping	Chair: Ian Ritchie
---------------	---------------	--------------------

- 09:00 ANTI-DOPING EDUCATION: ANALYZING STUDENT-ATHLETES' APATHETIC ATTITUDES  
Sarah Teetzel, Charlene Weaving
- 09:30 DOPING AS A RESULT OF THE PROFESSIONAL RIDER'S ECOSYSTEM. A SURVEY FOR REFORMING ICU DOPING PREVENTION POLICY  
Aubel Olivier, Jérôme Berthoud, Ohl Fabien, Taverna Natascia
- 10:00 SOCIAL RULES, SPORT RULES, AND THE WORLD ANTI-DOPING CODE'S 'SPIRIT OF SPORT' CLAUSE  
Ian Ritchie

**Friday, June 14: 11:00-12:30**

Room: Salon B	Theme: Sport Mega-Events	Chair: Caitlin Pentifallo
---------------	--------------------------	---------------------------

- 11:00 RESISTING SPORT MEGA-EVENTS: OPPOSITION MOVEMENTS, LOCAL COMMUNITIES, AND THE LONDON 2012 OLYMPICS  
Richard Giulianotti, Gary Armstrong, Gavin Hales, Dick Hobbs
- 11:30 BEYOND POLITICAL: A STUDY OF BRITISH PETROLEUM'S PUBLIC RELATION STRATEGIES SURROUNDING THE LONDON 2012 OLYMPIC GAMES  
Shawna Lawson
- 12:00 WITHER AND HOW LEGACY: SIMILARITIES AND DIFFERENCES BETWEEN HOSTING SPECTATOR AND PARTICIPATION-ORIENTED SPORT MEGA-EVENTS  
Lynn Minnaert, Inge Derom, Robert VanWynsberghe

Room: Salon C	Theme: Sport and Globalization	Chair: Joseph Maguire
---------------	--------------------------------	-----------------------

- 11:00 UP IN FLAMES: THE OLYMPIC FLAME SYMBOL, INTERCULTURAL COMMUNICATION AND COMMODIFICATION  
Joseph Maguire, Jack Black, Rebecca Darlington
- 11:30 THE GLOBALISATION OF MĀORI/INDIGENOUS KNOWLEDGE AND NEW ZEALAND/NATIONAL IDENTITY AT THE OLYMPIC AND COMMONWEALTH GAMES  
Bevan Erueti
- 12:00 MOTORCYCLE SPORT IN TAIWAN: GLOBALIZATION AND SPORTIZATION  
Wen Uei Chang

Room: Salon D	Theme: Sports Spectatorship and Fandom	Chair: Lawrence Wenner
---------------	--	------------------------

- 11:00 USING PHOTO-ELICITATION TO UNDERSTAND SPORT EVENT EXPERIENCES OF LOVED ONES: THE CASE OF THE IRONMAN  
Daniel Clarke
- 11:30 MEDIATED SPORT MEETS CONSUMER CULTURE: THE ADVERTISING NARRATIVE AND IMAGINING THE SPORTS FAN AS CONSUMER  
Lawrence Wenner
- 12:00 YOU CAN'T JUDGE A BOOK BY ITS COVER BUT CAN YOU JUDGE A MAN BY HIS SHIRT? IMPLICATIONS OF ASSOCIATIVE AND DISSOCIATIVE SPORTS GROUPS FOR DONATION BEHAVIORS  
Vassilis Dalakas, Bennett Cherry

Room: Salon E	Theme: Sport, Physical Activity and Ageing	Chair: Elizabeth Pike
11:00	ROAD CYCLING FOR AGEING ADULTS: THE NEW GOLF? Karen Sirna	
11:30	"I THINK IT SHOWS YOU DON'T NECESSARILY HAVE TO DO SPORT TO BE ACTIVE" DEFINITIONS AND UNDERSTANDINGS OF PHYSICAL ACTIVITY IN THREE-GENERATIONAL FAMILIES Victoria Palmer	
12:00	THE ROLE OF SOCIAL AND CULTURAL FACTORS IN THE INVOLVEMENT OF PHYSICAL AND SPORTS ACTIVITY IN MEXICO Gerardo Orellana	

Room: Salon F	Theme: Sport and National Identities	Chair: Christine Dallaire
11:00	THE GOOD OL' HOCKEY GAME? SPORT SPACE, NATIONAL IDENTITY, AND THE DISSONANT HOCKEY BODY Danielle DiCarlo	
11:30	WUSHU AS AN OLYMPIC SPORT: CHALLENGES BETWEEN TRADITIONALITY AND MODERNITY Marcio Antonio Tralci Filho, Katia Rubio	
12:00	CHINESE SPORTS AND NATIONAL IDENTITY, 1910-2012 Jianhui Zhang, Chaoan Zhang	

**Friday, June 14: 13:30-15:00**

Room: Salon B	Theme: Sport and Media	Chair: Trygve B. Broch
13:30	THE CULTURAL SIGNIFICANCE OF A SMILE: MEANING-PRODUCTION AT THE GENDERED INTERFACE OF TELEVISED AND PRACTICED TEAM HANDBALL IN NORWAY Trygve B. Broch	
14:00	HONEY OR VINEGAR: BLOGGERS AND READERS AND THE INSTRUMENTAL USE OF THE ATHLETESFIRST BLOG IN PROMOTING DISABILITY SPORT Andrea Bundon	
14:30	SPORT MEDIA LITERACY: AN ACTION RESEARCH PROJECT ON SPORT VIEWING SKILLS Mitsunori Ohhashi	

Room: Salon C	Theme: Sport, Politics and Policy	Chair: Pasi Koski
13:30	THE INSTITUTIONALIZATION OF SPONTANEOUS SPORT – UNPACKING THE PARADOX Josef Fahlen	
14:00	ORGANIZATIONAL (NON)CHANGE IN SWEDISH COMMUNITY SPORT ORGANIZATIONS: THE EXAMPLE OF DRIVE-IN SPORT Cecilia Stenling	
14:30	HIRED PROFESSIONAL IN A VOLUNTARY SPORTS CLUB? Pasi Koski	

Room: Salon D	Theme: Sociology of Sport: Future Challenges	Chair: Wanderley Marchi Júnior
13:30	DECOLONISING METHODOLOGIES IN QUALITATIVE SPORT RESEARCH: RATIONALE AND POSSIBILITIES FOR A QATARI CONTEXT Kelly Knez	
14:00	CAN THE NORTH EXPLAIN THE SOUTH? AMERICAN SPORT SOCIOLOGY AND ITS INFLUENCE IN BRAZIL Wanderley Marchi Júnior, Kátia Bortolotti Marchi, Gonzalo Bravo, Jay Coakley	
14:30	ANTI-DOPING POLICIES IN DEVELOPING COUNTRIES: TOWARDS REFORM Kaveri Prakash	

Room: Salon E	Theme: Sport, Health and Risk	Chair: Alan Bairner
13:30	THE GLOBAL PHYSICAL INACTIVITY PANDEMIC: A CRITIQUE Joe Piggin, Alan Bairner	
14:00	MOTIVATIONS, COMPETING PRIORITIES AND CONSTRAINT NEGOTIATION: A CONCEPTUAL MODEL Brent Moyle, Matthew Lamont, Millicent Kennelly	
14:30	THE LINKAGE BETWEEN PHYSICAL ACTIVITIES AND COMPETITIVE SPORTS: A CASE STUDY OF CYCLING IN JAPAN Hitoshi Ebishima	

Room: Salon F	Theme: Sport and National Identities	Chair: Brent McDonald
---------------	--------------------------------------	-----------------------

- 13:30 GLOBALIZATION, FOOTBALL AND FRENCH NATIONALISM: THE INTERMITTENT "LOVE STORY" BETWEEN THE NATIONAL FOOTBALL TEAM AND THE FRENCH SOCIETY  
Patrick Mignon
- 14:00 LABOUR MIGRATION, NATIONAL IDENTITY AND BASKETBALL: THE ACCULTURATION EXPERIENCES OF THE LITHUANIAN DIASPORA IN THE EAST OF ENGLAND  
David Piggott, Adam B. Evans
- 14:30 'WE'RE NATURALS': PACIFIC ISLANDERS NEGOTIATIONS OF IDENTITY AND RUGBY IN AUSTRALIA  
Brent McDonald

**Friday, June 14: 15:30-17:00**

Room: Salon B	Theme: Sport in Correctional Institutions	Chair: Mark Norman
---------------	---	--------------------

- 15:30 PHYSICAL ACTIVITY AND EXERCISE IN CANADIAN CORRECTIONS: A CRITICAL DISCOURSE ANALYSIS  
Victoria Felkar
- 16:00 PRISON SPORT: EXPLORING THE POLITICS OF PHYSICAL ACTIVITY IN CANADIAN CORRECTIONAL INSTITUTIONS  
Mark Norman
- 16:30 SOVEREIGNTY AND CORPORAL PUNISHMENT: WHO CONTROLS THE BODY OF A CHILD?  
Aaron Miller

Room: Salon C	Theme: Sport, Politics and Policy	Chair: Michael Sam
---------------	-----------------------------------	--------------------

- 15:30 MALVINAS, SOVEREIGNTY AND SPORT  
Raul Cadaa
- 16:00 BRAZILIAN SPORT FACING THE RIO 2016 PROJECT  
Fernando Mezzadri, Marcelo Silva, Natasha Santos, Amanda Correa
- 16:30 PERFORMANCE MEASUREMENT SCHEMES IN NATIONAL SPORT POLICY: A CASE OF 'CROWDING OUT', 'CREAM SKIMMING' AND OTHER DISTORTIONS  
Michael Sam, Luke Macris

Room: Salon D	Theme: Sports and Gender	Chair: Gertrud Pfister
---------------	--------------------------	------------------------

- 15:30 "IT IS PASSABLE, I SUPPOSE" - ADULT NORWEGIAN MEN'S NOTION OF THEIR OWN BODIES  
Stein Egil Hervik
- 16:00 REPRESENTATIONS OF MASCULINITIES WITHIN AUSTRALIAN FOOTBALL  
Deb Agnew, Murray Drummond
- 16:30 MAKING SENSE OF THE EVERYDAY FEMALE RUGBY PLAYER AT A GRASS ROOT LEVEL  
Katerina Tovia

Room: Salon E	Theme: Urban Sport Experiences	Chair: David Rowe
---------------	--------------------------------	-------------------

- 15:30 A POSTCOLONIAL ANALYSIS OF SPORT FOR DEVELOPMENT, CROSS-SECTOR PARTNERSHIPS, AND URBAN REDEVELOPMENT: THE CASE OF THE PARTNERSHIP BETWEEN ANGLO INDIAN AND M.C.C./LORD'S CRICKET GROUND  
Devra Waldman
- 16:00 RUNNING WITH NEOLIBERALISM: THE PRACTICE AND POLITICS OF SPORT FOR DEVELOPMENT IN URBAN BALTIMORE  
Bryan Clift, David Andrews
- 16:30 SOCIALITY OUTSIDE THE STADIUM: EXPERIENCING THE CITY OF SPORT  
David Rowe

Room: Salon F	Theme: Contesting Sovereignties	Chair: Wolfram Manzenreiter
---------------	---------------------------------	-----------------------------

- 15:30 THE CASE OF THE FOOTBALL CLUB SHERIFF TIRASPOL, ONE ELEMENT OF THE CONTESTING SOVEREIGNTY OF THE REPUBLIC OF TRANSNISTRIA  
Rolando Dromundo
- 16:00 THE SIGNING SOVEREIGNTIES: TURKISH DEAF COMMUNITY THROUGH SPORT FIELDS  
Pinar Yaprak Kemaloglu
- 16:30 FOOTBALL AND THE ENEMIES OF SOVEREIGNTY: GOVERNANCE AND CITIZENSHIP AT THE 2008 EUROPEAN FOOTBALL CHAMPIONSHIPS  
Wolfram Manzenreiter



**SATURDAY, JUNE 15**

**Saturday, June 15: 09:00-10:30**

Room: Salon B	Theme: Sport Mega-Events	Chair: Robert VanWynsberghe
09:00	MEGA-EVENTS AND 'BOTTOM-UP' DEVELOPMENT: BEYOND WINDOW DRESSING? David Black, Katelynn Northam	
09:30	A REGENERATIVE FRAMEWORK FOR PLANNING ENVIRONMENTALLY SUSTAINABLE EVENTS Matt Dolf	
10:00	EXPRESSION OF SOVEREIGNTY, PATRIOTISM, AND COMMUNITY IDENTITY THROUGH VOLUNTEERING IN MEGA SPORTING EVENTS May Kim	

Room: Salon C	Theme: Sport, Politics and Policy	Chair: Nobuhiro Ishizawa
09:00	MALLPARKS: THE SOCIAL CONSTRUCTION OF BASEBALL STADIUMS AS CATHEDRALS OF CONSUMPTION Michael Friedman	
09:30	EXERCISING THE MANAGEMENT: "OPEN SPORT FACILITIES PROJECT" IN JAPAN AND THE POLITICS OF PHYSICAL ACTIVITY PROGRAMMES Nobuhiro Ishizawa	
10:00	POLITICS AND OLYMPICS: THE GUEST CARD ISSUE OF THE CHINESE TAIPEI IN OLYMPIC MOVEMENT Hsin-Yi Tsai, Jui-Fa Tung	

Room: Salon D	Theme: Sports and Gender	Chair: Dong Jinxia
09:00	BEING KENDOKA: METHODOLOGICAL NOTES ON THE ETHNOGRAPHIC PROCESS Kate Sylvester	
09:30	THE CHANGING RELATIONSHIP BETWEEN MALE COACH AND ELITE FEMALE ATHLETE IN 21ST CENTURY IN CHINA Dong Jinxia, Zhang Rui	
10:00	LEFT ON THE SHELF: FEMALE SPORTING AUTOBIOGRAPHIES, EMBODIMENT AND IDENTITY FORMATION Carly Stewart	

Room: Salon E	Theme: Sport and Physical Education	Chair: Tony Hwang
09:00	EXPLORING LIVES AND EMBODIMENT OF A SECONDARY SCHOOL PHYSICAL EDUCATION Raymond Sum	
09:30	SENIORS AND JUNIORS SYSTEM IN SPORTS TEAMS: DISCIPLINE, RESISTANCE AND INNOVATION Hsu Chun-Yu, Hu Tshung-Wei, Tony Hwang	
10:00	A POSTWAR HISTORY OF EXTRACURRICULAR SPORT ACTIVITIES IN JAPAN: SPORT OR EDUCATION? Atsushi Nakazawa	

Room: Salon F	Theme: Contesting Sovereignties	Chair: Louise Mansfield
09:00	SOVEREIGN BODIES, THE OBESITY DEBATE AND SPORT: PUBLIC PEDAGOGY, BORDER CROSSINGS AND PHYSICAL ACTIVITY AT EVERY SIZE Louise Mansfield, Emma Rich	
09:30	MOUNTAINEERING AND THE SOVEREIGNTY OF MODERN MAN Peter Hansen	
10:00	FLESHLY ASSEMBLAGES: EXISTENTIAL AND ELEMENTAL ENTANGLEMENTS IN MUD RUNNING Gavin Weedon	

**Saturday, June 15: 11:00-12:30**

Room: Salon B	Theme: Sport and Media	Chair: Anouk Bélanger
11:00	THE MONTREAL IMPACT: MAKING SENSE OF A NEW POPULAR MEDIA/SPORT PHENOMENON Anouk Bélanger, Bachir Sirois-Moumni	
11:30	FRANCESCO TOTTI: STARDOM AND PLACE Matthew Guschwan	
12:00	PROSUMPTION AND CULTURAL CAPITAL IN SURF AND SKATE SOCIAL WORLDS Christopher Cutri, Becky Beal, Belinda Wheaton	

Room: Salon C	Theme: Sport, Identity and Belonging	Chair: Mahfoud Amara
---------------	--------------------------------------	----------------------

- 11:00 ARAB INVESTMENT IN TOP PROFESSIONAL CLUBS: "MONEY, IDENTITY AND GEOPOLITICS"  
Mahfoud Amara, Borja Garcia-Garcia
- 11:30 SPORT CLUB IDENTITY OR COMMUNITY IDENTITY: WHICH HAS GREATER SALIENCY?  
Dwight Zakus, James Skinner
- 12:00 COAST, COUNTRYSIDE, AND THE NATIONAL TRUST: EXAMINING YOUNG ADULTS' EXPERIENCES OF NATURE THROUGH SPORT  
Josey Field, Cassandra Phoenix, Tim Coles

Room: Salon D	Theme: Sport Spectatorship and Fandom	Chair: Noel Dyck
---------------	---------------------------------------	------------------

- 11:00 WATCHING THE WATCHERS: ANTHROPOLOGICAL PERSPECTIVES ON SPORT SPECTATORSHIP AND FANDOM  
Noel Dyck
- 11:30 THE GLOBALISATION OF ULTRAS CULTURE: AN INTERNATIONAL COMPARISON OF JAPANESE AND ITALIAN FAN-GROUPS  
Mark Doidge
- 12:00 SPECTATORSHIP AND SOCIAL CLASS: SPECIFICITIES OF TEAM SPORT FANS IN CZECHIA  
Pavel Slepicka, Irena Slepickova

Room: Salon E	Theme: Sports and Gender	Chair: Christine Dallaire
---------------	--------------------------	---------------------------

- 11:00 FLYING THROUGH THE AIR IN SEARCH OF POSSIBILITIES: EXPLORATIONS OF WOMEN'S AERIAL PERFORMANCES AROUND THE TURN OF THE TWENTIETH CENTURY  
Bieke Gils
- 11:30 FEMALE COMMITMENTS IN SNOWBOARDING  
Sarah Augsburg
- 12:00 WOMEN'S EXPERIENCES IN CO-ED GYMS WITH WOMEN ONLY WORKOUT SPACES  
Rachel Levy, Christine Dallaire

**Saturday, June 15: 13:30-15:00**

Room: Salon B	Theme: Sport and Media	Chair: Darcy Plymire
---------------	------------------------	----------------------

- 13:30 EFFECT OF GENDER ON THE WORK OF SPORTS JOURNALISTS: THE "FEMININE WRITING" IN THE SWISS SPORTS DAILY PRESS  
Lucie Schoch
- 14:00 MAKING JOBS EASIER BUT MORE SCARCE: NEWSPAPER SPORTS REPORTERS' ATTITUDES TOWARD THE RISE OF THE INTERNET  
Edward (Ted) Kian
- 14:30 THE CAME TO BURY CAESAR: MEDIA COVERAGE OF JOE PATERNO'S FUNERAL  
Darcy Plymire

Room: Salon C	Theme: Open Session	Chair: Jan Janssens
---------------	---------------------	---------------------

- 13:30 THE PROLIFERATION OF KNOCK-OFF SPORTS JERSEYS: AN EMPIRICAL INVESTIGATION  
Kenneth Brandon
- 14:00 THE COSTS OF VOLUNTARY WORK IN SPORT  
Jan Janssens
- 14:30 LESSONS FROM UTTAR PRADESH AND BIHAR: SPORT DEVELOPMENT INITIATIVES AND THE POTENTIAL FOR INDIA'S SOCIOLOGIES OF SPORT  
Sanjay Tewari

Room: Salon D	Theme: Sociology of Sport: Future Challenges	Chair: Geoffrey Kohe
---------------	--	----------------------

- 13:30 LOGGING ON TO WWW.OLYMPIC.ORG.NZ: NAVIGATING NATIONAL NARRATIVES, SPORT E-SPACES AND THE DIGITAL AGE  
Geoffery Kohe
- 14:00 YOUNG ADULTS AND HYPERMODERN SPORT PRACTICES: TOWARDS AN EPISTEMOLOGICAL TRANSFORMATION IN THE FIELD OF SOCIOLOGY OF SPORTS  
Francisco Toledo Ortiz
- 14:30 COMPARING THE DATA COLLECTION METHODOLOGIES OF ENGLAND'S MORRIS DANCE FIELD RESEARCHERS  
Adam Sheard, Young-Shin Won

Room: Salon E	Theme: Gender, Race and Ethnicity	Chair: Delia Douglas
13:30	EXPOSED!! CASTER! BRITTNEY! SERENA! BLACK FEMALE ATHLETES ENDURING STRUGGLE FOR CORPOREAL INTEGRITY Delia Douglas	
14:00	FACETS OF INTEGRATION: RECENT IMMIGRANT WOMEN'S PERSPECTIVES ON HOW THEY WANT TO PARTICIPATE IN PUBLICLY DELIVERED PHYSICAL ACTIVITY Donna Lee	
14:30	BECOMING AN IDEAL WOMAN: GENDER ROLES NEGOTIATION AMONG TAIWANESE WOMEN WHO BELLY DANCE Yuchi Chang, Po-Hsiu Lin	

**Saturday, June 15: 15:30-17:00**

Room: Salon B	Theme: Open Session	Chair: Thomas Henricks
15:30	SPORT, PLAY, AND HISTORICAL TRANSFORMATION: EXTENDING HUIZINGA'S CRITIQUE Thomas Henricks	
16:00	THE RELATIONSHIP BETWEEN THE TEAM COHESION AND THE LEVEL OF ASPIRATION AMONG THE SOCCER PLAYERS IN DJELFA GOVERNORATE Brahimi Tarek	

Room: Salon C	Theme: The Sporting Lifecourse	Chair: Elizabeth Pike
15:30	THE CAREER OF CAMEROONIAN PROFESSIONAL FOOTBALLERS: QUESTIONING THE NON-TRANSITION OUT OF FOOTBALL Jérôme Berthoud	
16:00	DEVELOPING A FRAMEWORK FOR UNDERSTANDING TOXICITIES EMBEDDED IN THE ORGANIZATIONAL CULTURE OF HIGH PERFORMANCE FIGURE SKATING Cathy Mills	
16:30	HOCKEY PLAYER'S LIFECOURSES IN SWITZERLAND Orlan Moret	

Room: Salon D	Theme: Pedagogy and Physical Education	Chair: Kimberly Schimmel
15:30	PEDAGOGY OF THE OPPRESSED, OR A PEDAGOGY OF OPPRESSION? EXAMINING THE POTENTIAL OF CRITICAL PEDAGOGY WITHIN SPORT FOR DEVELOPMENT AND PEACE Shawn Forde	
16:00	A CASE STUDY & DIALOGUE. THE PAST, PRESENT AND FUTURE OF THE ONTARIO HEALTH & PHYSICAL EDUCATION CURRICULUM Laura McIntyre	
16:30	REFORM AND INNOVATION OF PHYSICAL EDUCATION IN UNIVERSITY IN CHINA UNDER THE "WIDE-RANGING EDUCATION CONCEPT" He Zhonghui	

## Social Program

As an ISSA 2013 delegate, we are pleased to invite you to the activities in our organized Social Program as part of your registration, at no additional cost.



### **WEDNESDAY, JUNE 12**

#### **Welcome Reception and Awards Ceremony**

18:30 - 20:30

Location: Renaissance Vancouver Harbourside Hotel  
1133 West Hastings Street, Room: VISTAS 360, 19th Floor



### **THURSDAY, JUNE 13**

#### **Self-Guided Vancouver Walking Tour**

18:30 - 20:15

Pick up a map and guidebook for a self-guided geo-historical walking tour of Vancouver's sporting history.

In keeping with the theme of 'contested sovereignties', this tour will trace sites of resistance, rebellion, and deviance along with sites of cultural and sporting celebration.

Learn how Vancouver's geography has been shaped by event-related development projects and how sport has influenced the city's history, place-making, and identity.

Better yet, see for yourself as we pass through the neighborhoods and communities of Gastown, the Downtown Eastside, Chinatown, South East False Creek, and Yaletown.

*Walking time and distance can be modified to suit all abilities.*

Meet at 18:30 in the lobby of the Renaissance Vancouver Harbourside Hotel (following the AGM) to pick up the map and guidebook and to organize in walking groups.

### **SATURDAY, JUNE 15**

#### **Closing Dinner / Boat Cruise**

Board the Pride of Vancouver between 19:00-19:20 at 450 Denman Street  
(15 minute walk from Congress Hotel), return at 23:30.

## Optional Evening Events Exclusive to ISSA Delegates

After our organized social events, we invite you to join other ISSA 2013 delegates at our participating venues below.

These activities are not included in your registration fee, however **ISSA delegates will receive complimentary cover at all the venues below before midnight AND 20% off food in all of the Public Houses.**

You will find your VIP card in your registration package.

### **WEDNESDAY, JUNE 12**

"The Yaletown Hop"

Networking: Hooker's Green – 1141 Hamilton Street

Dining: The New Oxford Public House – 1144 Homer Street

Dancing: Killjoy – 1120 Hamilton Street

### **THURSDAY, JUNE 13**

"The Gastown Shuffle"

Networking: The Butcher & Bullock – 911 West Pender Street

Dining: Clough Club – 212 Abbott Street

Dancing: Lamplighter Public House – 92 Water Street

### **FRIDAY, JUNE 14**

"The Granville 900 Block"

Networking: Cinema Public House – 901 Granville Street

Dining: Granville Room – 957 Granville Street

Dancing: The Queen's Republic – 958 Granville Street

### **SATURDAY, JUNE 15**

"Downtown Dance"

Networking & Dining: The Butcher & Bullock – 911 West Pender Street

Dancing: Library Square Public House – 300 West Georgia

Dancing: The Portside – 7 Alexander Street