



**International Sociology of Sport Association
Association Internationale de Sociologie du Sport**

A Sub-Committee of ICSSPE
Research Committee 27 of ISA
Affiliated with UNESCO

ISSA eBulletin (2011-2)

In this issue we highlight:

- * ISSA World Congress of Sociology of Sport 2011, Havana, Cuba - Report
- * First Announcement: ISSA 2012, Glasgow, UK
- * Results of Elections for ISSA Executive Board 2012-15
- * International Review for the Sociology of Sport
- * Members' News
- * ICSSPE
- * Forthcoming Conferences
- * Call for Papers
- * Spanish Translation Services

WORLD CONGRESS FOR THE SOCIOLOGY OF SPORT 2011 - REPORT

Havana, Cuba
www.issa-cuba2011.com



Thanks to everyone who attended ISSA 2011 in Havana, Cuba. It was a unique academic and cultural experience that was an enormous success judging by the feedback from the n=276 delegates.

The conference was held at the Havana International Convention Centre and featured simultaneous translation in Spanish/English in 3 rooms. The conference was opened by Cuban Olympic 400 and 800 metre champion Alberto Juantorena.

In addition to the usual plenary sessions the conference featured the induction of a record five Honorary ISSA members including: Kari Fasting (Norway), Gyongyi Foldesi Szabo (Hungary), Burn Jang Lim (South Korea) the late Alan Ingham (UK/USA) and Joseph Maguire (UK). Each of these five individuals has made an enormous contribution to the development and enhancement of ISSA both in their own countries and internationally – we are truly grateful for their enduring involvement.

ISSA also recognised the Graduate Paper Award (GPA) winners and honourable mentions for both 2010 and 2011. The 2011 GPA winner was Kyoung-yim Kim (University of Toronto) with Honourable mention going to Nicolas Delormes (University of Grenoble, France). The 2010 GPA winner was Koji Kobayashi (University of Otago, New Zealand) with Honourable mention going to Laura Gibbs (University of Otago). Congratulations to all our award winners!

ISSA also wishes to thank all the participants, session Chairs and the local organising committee for making the conference a success.

ISSA 2011 Abstracts

Abstracts from ISSA 2011 are now available at our website: <http://www.issa.otago.ac.nz>. The abstracts are listed in numerical order and match up to the paper numbers in the programme.

Documentary: Tin Town: The Unaccountable Cost of the 2010 World Cup

Following the screening and discussion of Geoffrey Arbourne's documentary "Tin Town" at ISSA 2011 we have received many requests for details on how to order the documentary. You can order a personal copy of the documentary for £5.99 at: www.sportforsolidarity.org.

Brief Description

In June 2010, the (men's) football World Cup finally arrived in Africa. Yet the "rules" for hosting the world's most popular event are often clouded by controversy and the event itself is often marked by injustice, corruption, and exploitation "on the ground." The 2010 World Cup in South Africa was no exception.

Thousands of families already living in dire straits were brutally sentenced to a life of poverty, as they were evicted to tin shacks miles from their homes, hidden from the television screens and the world's media attention.

Tin Town follows local residents through police brutality, family separation, and their struggle to reclaim the people's game.

Partners for the film:

De Rode Antraciet (Belgium); Sport et Citoyenneté (France); Universitat de València Estudi General (Spain); Ministry of Justice – Prisons and Probation Service (Denmark); Centrul Roman Pentru Eucatie Si Dezvoltare Umana (Romania); Ministry of Justice – Prison Service (Belgium); International Centre for Ethics in Sport (Belgium)

For people who are interested in the wider issue of the social costs of sport megaevents we recommend a series of short videos from Brazil.

Shot in Rio de Janeiro in May 2011, by Priscilla Neri, Program Coordinator at WITNESS (www.witness.org), **'Voices of the Mission: Housing rights and mega-events in Brazil'** focus on the impact of the 2014 FIFA World Cup and the 2016 Summer Olympic Games on local communities. In particular the videos focus on the impact of the mega-events on the homes of carioca (Rio residents) in Rio de Janeiro that have been long established but are being systematically demolished to make way for mega-event related projects – roads, facilities, etc. In its own words, WITNESS uses video 'to open the eyes of the world to human rights violations' and aims to empower 'people to transform personal stories of abuse into powerful tools for justice, promoting public engagement and policy change'. Priscilla and other Brazilian academics – including the United Nations Special Rapporteur on the Right to Housing, Professor Raquel Rolnik of Sao Paulo University - accompanied a mission organized by Brazilian human rights network 'Plataforma Dhesca Brasil' in May 2011. They are shown investigating the impacts of the 2014 World Cup and 2016 Olympics on communities facing forced eviction from their homes and land in Rio de Janeiro. For detailed background on these aspects of sports mega-events see COHRE 2007, COHRE 2008; also see Davis 2007. The four short videos are available via the links below. Texts and legends in these versions are in English. They will make superb teaching materials. For additional information contact John Horne at: JDHorne@uclan.ac.uk

Videos: <http://www.youtube.com/playlist?p=PLB359E43200FA21B8>

Text: <http://blog.witness.org/2011/06/new-videos-four-communities-on-forced-evictions-in-rio/>

FIRST ANNOUNCEMENT: ISSA 2012

The ISSA World Congress in 2012 will be held in Glasgow, United Kingdom, with provisional dates of July 15-18th. Further details to follow – watch this space!!!!

ISSA World Congresses: 2013 and Beyond!

ISSA would like to invite Expressions of Interest to host a future ISSA World Congress. Please contact Dr Chris Hallinan (ISSA Vice President, Conferences) for further information: chris.hallinan@monash.edu or chrishallinan21@yahoo.com.

RESULT OF THE ELECTION FOR THE ISSA EXECUTIVE BOARD 2012-15

Following the call for nominations for the new ISSA Executive Board earlier in 2011, five eligible candidates received nominations. In accordance with the ISSA Statutes, Christopher Hallinan was invited to serve a third term on the Executive Board to maintain a composition of six members. ISSA wishes to thank our election officers, Hanspeter Stamm and Markus Lamprecht, for their hard work in undertaking the election process.

The results of the election are as follows:

Elizabeth Pike (United Kingdom)	60
Eunha Koh (South Korea)	48
Kimberly Schimmel (USA)	45 (tie break: 206 points)
Christopher Hallinan (Australia)	45 (tie break: 200 points)
Christine Dallaire (Canada)	39
Cora Burnett (South Africa)	35

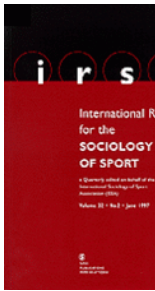
The ISSA Executive Board 2012-15 will be as follows:

President	Elizabeth Pike (United Kingdom)
General Secretary	Christine Dallaire (Canada)
Vice President (Promotions and Awards)	Eunha Koh (South Korea)
Vice President (ISA)	Kimberly Schimmel (USA)
Vice President (Conferences)	Christopher Hallinan (Australia)
Vice President (ICSSPE)	Cora Burnett (Republic of South Africa)

Ex-officio members:

Past President	Steven Jackson (New Zealand)
IRSS Journal Editor	Lawrence Wenner (USA)

INTERNATIONAL REVIEW FOR THE SOCIOLOGY OF SPORT



For details on the IRSS and how to submit papers, please visit the website at:
<http://www.uk.sagepub.com/journalsProdDesc.nav?prodId=Journal200937&>

Or contact the journal editor:

Professor John Sugden at j.sugden@bton.ac.uk

IRSS Book and Media Reviews Editor:

Louise Mansfield: louise.mansfield@canterbury.ac.uk

Outgoing Editor: John Sugden

ISSA wishes to thank and recognise John Sugden for his service as Editor of IRSS. Originally scheduled to serve a 3-year term from 2006-2009 as Editor, John willingly agreed to an extended term that will finish at the end of 2011. As Editor John has worked extremely hard to assemble a strong and very representative Editorial Board, to advance the quality and profile of the journal. During his Editorship John has achieved a number of key things including: extending its international reach and exposure, helping IRSS achieve an "A" rating in the Australian and New Zealand ranking systems, getting IRSS on the ISI Index, and achieving an Impact Factor.

Professor Sugden studied politics and sociology at the University of Essex and physical education at the University of Liverpool before taking up a postgraduate scholarship at the University of Connecticut where he earned a Doctorate in the Sociology of Sport in 1984. He has researched and written widely around topics concerned with the politics and sociology of sport and his books on international boxing and on sport in Northern Ireland have won national and international awards. Professor Sugden is well known for his work on sport in divided societies, his studies – with Alan Tomlinson - of the world governing body for football, Fifa, and for his investigative research into football's underground economy. Currently, Professor Sugden is Academic Leader of the Sport and Leisure Cultures subject group and Director of the University of Brighton's flagship international community relations project in Israel, Football for Peace.

Incoming Editor: Lawrence Wenner

ISSA is pleased to announce the appointment of new editor of IRSS, Professor Lawrence Wenner. Professor Wenner was selected from a very strong field of candidates and ISSA is fortunate to know that our journal is in capable hands. The next eBulletin will include a message from the new editor but we are pleased to announce that, beginning in 2012, IRSS will be undertaking two major initiatives: (1) publishing 6 issues per year (versus current 4) and (2) gradually shifting to the electronic ScholarOne manuscript processing system.

Lawrence Wenner is the Von der Ahe Professor of Communication and Ethics in the College of Communication and Fine Arts and the School of Film and Television at Loyola Marymount University in Los Angeles, where he directs the *Forum on Media Ethics and Social Responsibility*. His prior appointments include serving as the Louise Davies Professor of Contemporary Values in America, Professor of Communication and Media Studies, Executive Director of the Graduate Program in Sports and Fitness Management, and Associate Dean for Academic Affairs in the College of Arts and Sciences at the University of San Francisco. Dr. Wenner's research includes five books and over 80 journal articles and book chapters. His research has focused on critical assessments of media content, ethical dimensions of race and gender portrayals in advertising, audience experiences with television in the family context, and the values and consumption of mediated sports. His recent books include *MediaSport* and *Critical Approaches to Television* (with Leah VandeBerg and Bruce Gronbeck). He is a former editor of the *Journal of Sport and Social Issues* and has served on the editorial boards of numerous journals in media and sports studies. Media interviews with Dr. Wenner have been featured in news stories by CBS, ABC, CNN, MSNBC, Fox News Network, Canadian Broadcasting Corporation, *Los Angeles Times*, *Washington Post*, *Newsday*, *Boston Herald*, *San Jose Mercury News*, *Denver Post*, *Minneapolis Star Tribune*, *Sports Illustrated*, *Daily Variety*, *George*, and other outlets.

MEMBERS' NEWS

ISSA members have recently published the following:

David Leonard and C. Richard King. (2010) *Commodified and Criminalized: New Racism and African Americans in Contemporary Sports*, Rowman and Littlefield.

Mahfoud Amara (2011): Football, the new battlefield of business in Algeria: Djezzy and Nedjma ...RANA MĀK YA AL-KHDRA, *The Journal of North African Studies*, DOI:10.1080/13629387.2010.536376 <http://dx.doi.org/10.1080/13629387.2010.536376>

Amara, Mahfoud and Theodoraki, Eleni (2010) 'Transnational network formation through sports related regional development projects in the Arabian Peninsula'/ Construcción de redes transnacionales en la Península Arábiga a través de proyectos de desarrollo regional relacionados con el deporte, *International Journal of Sport Policy*, 2: 2, 135-158 <http://www.tandfonline.com/doi/abs/10.1080/19406940.2010.488060>

Spaaij, R. (ed.) (2010) *The Social Impact of Sport: Cross-Cultural Perspectives*. London: Routledge.

Spaaij, R. (2011) *Sport and Social Mobility: Crossing Boundaries*. New York: Routledge.

ICSSPE

Please note that the password to enter the members' area on the ICSSPE website has changed. With immediate effect the new password is: kepacd11.

Issue No. 61 of the ICSSPE Journal is now online. The special feature is called 'Essays on the Paralympic Movement: Certainties and Doubts' and it offers an insight into different areas and perspectives on sport for persons with a disability.

OTHER FORTHCOMING CONFERENCES

European Sociological Association



<http://www.esa10thconference.com/submission.php>.



September 14th 2011. *2012, the gender equal games, fact or fiction?*

Seventeen years after The Brighton Declaration, the University of Chichester, UK is organising a panel discussion that will examine the progress, pitfalls and potential for gender equality in sport, and ask to what extent the 2012 Olympics and Paralympics will be 'gender equal' games. Panellists include: Dr Anita White OBE, Professors Celia Brackenridge and Jay Coakley, Honorary Fellows of the University of Chichester; and current leaders of the international women and sport movement, Professor Kari Fasting (President of WomenSport International), Professor Raija Mattila (Co-Chair of the International Working Group) and Sue Tibballs (CEO of the Women's Sport and Fitness Foundation). Dr Elizabeth Pike (Head of Sport Development and Management, University of Chichester; General Secretary, International Sociology of Sport Association) will Chair the panel.

In addition to the panel discussion, the evening will also see the launch of the University of Chichester based "Anita White Foundation." The aims of the Foundation are to provide a central point of focus for scholars and activists in the worldwide women and sport movement and to support the education and development of women leaders from developing countries. This exciting initiative incorporates an archive which contains original materials relating to the women and sport movement.

If you are unable to attend the event but would still like to support the Foundation please follow the link to our justgiving page: www.justgiving.com/Anita-White-Foundation-Fund.

If you are able to attend please email events@chi.ac.uk by 31st August 2011.

November 3rd-5th 2011. *Sports Development as a Matter of Sociological Research and Consulting Practice*. Annual Conference of the Sport Sociology Section, German Association of Sport Sciences. Ruhr University Bochum, Germany. The deadline for abstract submission is April 30th 2011. Email: marie-luise.klein@rub.de

February 27th 2012. British Sociological Association: Series of events on 'Social Science and the Olympic Games': *Beyond the Leisure Dome*, at the British Library, London.

<http://www.britisoc.co.uk/events/olympics.htm>



**New Zealand's National School of Physical Education
International Symposium
Sport in Small Nations:**

What is the future for the world's sporting minnows?



Tentative Dates: November 21-23, 2012

Contact: mike.sam@otago.ac.nz

Over 60% of the world's nations have populations of 10 million or less and 48% of nations have less than 5 million inhabitants. Within the context of globalisation and the rise of sporting super powers such as China, Russia, USA and India, this symposium asks: what will be the future of sport for small nations (pop. <10 million)? How can small nations, such as New Zealand, with a population of only 4.4 million people reasonably expect to compete on the international playing field?

Key Issues to be addressed:

- How do and how should small nations measure the "value" of sport?
- What are the unique strategies, policies and programs put in place by small nations in order to be successful?
- Does sport play a more significant role in the formation of national identity in smaller nations and if so what are some of the potential consequences both positive and negative?
- What are the implications of small nations bidding for and hosting global sport mega-events?

In addition to a strong group of internationally renowned **keynote speakers** the symposium will feature a number of special panels and workshops including:

Possible Panel Discussions:

- The rising cost of competing on the international stage: A case of diminishing returns?
- The Brain and Brawn Drain: Exporting Our Athletic Talent
- Under what conditions should small nations host sport mega-events?

For more information please contact Dr. Michael Sam at: mike.sam@otago.ac.nz

CALL FOR PAPERS

Play the Game 2011



Play the Game has now launched the call for papers for ***Play the Game 2011***, the seventh international conference on sport and society taking place at Deutsche Sporthochschule in Cologne from 3-6 October 2011. The conference title is ***Bringing change to the heart of sport*** and the conference themes are:

- Outside Threats, Inside Traps: Countering Corruption in Sport
- Chasing the White Elephants: Mega-events for the Public Good
- Fair Play, Fair Pay? Creating Growth in Grass-root Sport
- Crime and Credibility: Advancing Anti-Doping Strategies
- Little Difference, Huge Impact: The Gender Challenge to Sport
- The Power of the Chip: How Technology Changes the Landscape of Sport

More information about call for papers can be found at:

<http://www.playthegame.org/conferences/play-the-game-2011/call-for-papers.html>

**The 2012 International Convention on Science, Education and Medicine in Sport
(ICSEMIS 2012)**

July 19-24th 2012, SECC Glasgow

ABSTRACT/PAPER SUBMISSION OPENS 1ST JULY, 2012

On behalf of the Scientific Committee for ICSEMIS 2012, I am delighted to inform you that the call for abstracts/papers opens on July 1st, 2011. Full details of the on-line submission process including details of the **Young Investigator Award (YIA)** can be found at www.icsemis2012.com.

Key dates for the abstract/paper submission

- Abstract submission opens: **1st July, 2011**
- Abstract submission closing deadline: **1st November, 2011, 2400 (GMT)**
- Notification to authors: **on or before 31st January, 2012, 2400 (GMT)**
- Closing deadline for registration of presenting authors (for publication of abstract): **1st April, 2012, 2400 (GMT)**

Notes for abstract/paper submission:

- Submit your abstract(s) (**ON-LINE ONLY**) prior to 24:00 (GMT) on 1st November, 2011 (amendments to abstracts cannot be made following formal submission).
- An author may submit a maximum of two abstracts as first author (only one of these abstracts can be submitted in the preferred format of oral presentation).
- The submitted abstract(s) must be presented at the congress by the first author.
- It is possible to appear as co-author on other abstracts.

****YOUR REGISTRATION AND ABSTRACT ACCEPTANCE WILL BE COMPLETED FOLLOWING YOUR PAYMENT OF REGISTRATION FEE.**

Registration for ICSEMIS 2012 opens in October 2011 with an early bird deadline of 16th March, 2012. I would ask that you ensure you register on-line at www.icsemis2012.com.

We look forward to receiving your abstract/paper for ICSEMIS 2012 and to welcoming you in Glasgow next year.

Warmest regards,

Professor Greg Whyte PhD DSc FBASES FACSM
Liverpool John Moores University
Chair, Scientific Committee ICSEMIS 2012
www.icsemis2012.com

Sociology of Sport Journal
Special Issue: Glocalization of Sports in Asia

Editors: Younghan Cho (Hankuk University of Foreign Studies), Charles Leary (National University of Singapore), and Steve Jackson (University of Otago)

The thesis of glocalization (Robertson, 1995) has been widely used to explicate the global circulation and consumption of American cultural commodities and their accommodations to local contexts, including the links between globalized American sports and local responses to them (Andrews & Ritzer, 2007; Cho, 2009; Giulianotti & Robertson, 2007). Research about globalized sports and local responses in specifically Asian contexts, however, remains scarce. Given the proliferation of American (global) sports in Asia, which has been rapid and highly influential politically, economically, and socially, the concrete ways that sports become localized there are ripe for further study. This call for papers aims to generate a special issue in which the concept of glocalization is used to explore the history, development, and current state of Asian sports culture as the region experiences escalating dimensions of globalization.

In order to succeed in Asia, global sports are compelled to continually accommodate to the local—not only because of perpetually shifting conditions, but also because of the complex relationships between sport and other societal elements. Sport is a highly effective tool of globalization in Asia, yet remains strongly connected to both national and local roots. Thorough, nuanced understandings of this duality are necessary to any explication of the significance of glocalization within the construction of Asian sports culture, and the implications of these processes.

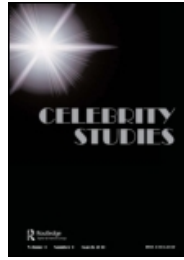
The editors seek contemporary and historical examinations of sport glocalization in Asia from the late nineteenth century to the present, including the replacement of traditional sports, innovations of particular established traditions tied to sports, and the invention of modern sports cultures. By interrogating the many ways that modern sports have been and still are received and appropriated in Asia, this issue will explicate the historicity of the glocalization of sports in Asia, present the current state of sports there, and consider the future of its sports culture.

Accepted papers will employ a variety of paradigmatic, methodological, and disciplinary perspectives. This issue will consider textual, empirical, case study, and/or theory-based work related to Asian sports culture, but are especially interested in papers that critically engage Asian sports culture within the larger processes of reinventing tradition and constructing modernity. Work that focuses on East Asia and Southeast Asia is especially sought, as the rapid economic development and dramatically increased consumer cultures of these areas have made them major targets for the global sports industry.

Authors should follow the “Instructions of Contributors” found at <http://journals.humankinetics.com/submission-guidelines-for-ssj> and in every issue of the *Sociology of Sport Journal*. Word limit is 8,000, including back matter.

Online submissions should be sent to http://mc.manuscriptcentral.com/hk_ssj, and questions should be sent to Dr. Younghan Cho, c.younghan@hotmail.com, Dr. Charles Leary, charley.leary@gmail.com or Dr. Steven Jackson, steve.jackson@otago.ac.nz.

Due date for Papers: 30th September, 2011



The Olympics & Celebrity Culture

Guest Editors: David L. Andrews and Steve Jackson

Papers are invited for a special issue that focuses on the relationship between celebrity and the modern Olympic Games. Celebrities have become an important part of the Olympic spectacle, with regard to the position and influence of high profile athletes, coaches, broadcasters, organizers, and sport administrators. This special issue seeks to critically examine the cultural, social, political, and economic dimensions of the Olympic celebrity economy, through papers from any theoretical or methodological perspective, which can either be historical or contemporary in focus. Papers related celebrity-related aspects of the 2012 London Olympic Games are particularly welcome. Sample topics include:

- Olympic celebrity in social, historical, political, and economic context
- The production, representation, circulation and consumption of Olympic celebrity
- The identity politics of Olympic Celebrity: intersections of gender, race, nation, sexuality and dis(ability)
- The global-local nexus of Olympic celebrity
- IOC officials and Host Organizing Committee members as celebrities
- Olympic broadcasters as celebrities

Authors are invited to submit a preliminary abstract for comment to either David Andrews (dla@umd.edu) or Steve Jackson (steve.jackson@otago.ac.nz). Final papers should be submitted to either of the editors by **October 1, 2011**. Essays between 6,000 to 8,000 words should be in English, double spaced, including all quoted material, notes and references and conform to the Harvard reference style. The Harvard style uses the name of the author and the date as a key to the full bibliographic details which are set out at the end of the paper. Authors should confirm at submission that their essay is not also under consideration with another journal or publisher. Submissions will be subject to a blind review. Authors will be required to submit an accepted manuscript in electronic form, preferably Word Files. An email address and full postal address must be supplied for the corresponding author.

Celebrity Studies is a journal that focuses on the critical exploration of celebrity, stardom and fame. It seeks to make sense of celebrity by drawing upon a range of (inter)disciplinary approaches, media forms, historical periods and national contexts. *Celebrity Studies* aims to address key issues in the production, circulation and consumption of fame, and its manifestations in both contemporary and historical contexts, while functioning as a key site for academic debate about the enterprise of celebrity studies itself.



Special Issue: Rugby World Cup 2011



The Rugby World Cup is promoted as the fourth largest sport event in the world, yet it rarely receives focused scholarly analysis. The 2011 RWC will be hosted by New Zealand after their successful bid which promoted a “*Stadium of Four Million*” -- highlighting the nation’s passion and commitment to the game and the event. However, deep concerns about hosting the event have been raised including: the financial burden on taxpayers through both direct government investment but also regional and municipal spending on new stadia and infrastructure, the politics of broadcast rights, and for many New Zealanders, the fear and anxiety of wondering if the All Blacks can win and whether rugby truly has been decentred as the national game. This special issue seeks to examine the politics of the production, representation, consumption and regulation of contemporary rugby and Rugby World Cup 2011.

Topics include but are not limited to:

- RWC as a Sport MegaEvent
- The political economy of the Rugby World Cup
- RWC and Identity Politics
- RWC Promotional Cultures
- Media: The Production, Representation and Consumption of the RWC
- National Identity and Nationalism
- RWC and Indigenous Politics
- RWC and Cultural Policy
- Celebrity and the RWC
- RWC and the new audiences: Multiculturalism, Ladettes and WAGS
- Sport Stadia as Contested Terrain
- The RWC and the culture of alcohol consumption.

The deadline for full papers for review is **November 1, 2011**. Publication of the special issue is tentatively scheduled for late 2012. Please send an indication of your interest to Steve Jackson at: steve.jackson@otago.ac.nz.

Recorde: Brazilian Journal of Sport History

“Recorde”: Revista de História do Esporte, a Brazilian open access online journal dedicated to the study of sport, accepts articles related to social sciences (not only History) all year long.

Please see http://www.sport.ifcs.ufrj.br/recorde/docs/normas_i.asp for more information on how to submit your article.

Any queries should be forwarded to revistarecorde@gmail.com.

Revista de ALESDE

ALESDE (Asociación Latinoamericana de Estudios Socioculturales del Deporte), the Latin American Society for the Sociology of Sport, is pleased to announce that it will be publishing the first edition of the Association’s new journal *Revista de ALESDE* in September 2011. This is an ejournal which will be published twice each year. For further details, please see www.ser.ufpr.br/alesde.

YOUR NEWS AND VIEWS

ISSA is happy to share information about conferences, seminars, awards, jobs etc. We will gladly include your news in our eBulletin and the ISSA website. ISSA is always looking for ways to improve communication and serve our members. We encourage you to submit comments and suggestions.

Please send any feedback and information to the ISSA General Secretary, Elizabeth Pike at: e.pike@chi.ac.uk.

*In addition: please remember that ISSA also has its own **Facebook** page, and you are welcome to share information via this group.*

The logo for ISSA, consisting of the letters 'I S S A' in a bold, black, sans-serif font. A red swoosh underline is positioned beneath the letters, starting under the 'I' and ending under the 'A'.The Facebook logo, which is a blue rectangular box with the word 'facebook' written in white, lowercase, sans-serif font.

Translate your Sociological work

Into Spanish

And let the Spanish world know

Your ideas.

Your Sociological ideas deserve to be known by the Spanish world. The best way to achieve it is by translating them the right way. That is, by experts both in Sociology of Sports and professional Translation at the same time.

If you feel that you are missing part of the world, that your message should span beyond into the Spanish readers that can promote you, do not miss that chance. Get your essay, paper, note or booklet translated into a language that gathers together 500 million people around the world.

The Spanish speaking world is waiting for you to contact it. Do it the right way – share your thoughts in its own language.

You are welcome to visit my personal website at www.SpanishTranslatorLA.com for further information. There you will find examples of Sports researchers that have already taken this issue into account (visit http://www.spanishtranslatorla.com/ejemplos_detail.htm#sociology)

You can also send an email with your queries and doubts. I will be very glad to talk to you.

Rafael Bordabehere

*English into Spanish official Translator, appointed by Uruguayan authorities.
rafael@spanishtranslatorla.com*